

CORNERED BEEF

We've made a good-sized batch of our Corned Beef for this week. We buy larger size beef brisket points to make these. We trim them lean, cure them in a savoury brine and cut them to size. I love corned beef with cabbage. Not only will we have that dish available on the Ready-To-Go-Counter, we'll have recipes for you to take home - AND - we'll supply the cabbage **FREE** to go with it. (Minimum 2lb piece) It's an all-round good deal! Reg. \$5.95/lb

25% OFF THIS WEEK

POTATO-LEEK SOUP

This is one of the soups that we make in our store kitchen and hence, it's fresh rather than frozen. It's displayed in the little cabinet across from the milk, along with any of our other 'soups of the day'. I had this for dinner last night along with a few slices of the Bavarian Light Rye that we sell....and I can report that everything was amazing, even for the hockey game that I was watching. It's nice and filling and really full of flavour. Serves 2 hockey fans or 4 normal folk. Reg. \$7.99

25% OFF THIS WEEK

IRISH STEW WITH GUINNESS

This is changed-up with more than just the inclusion of Guinness. We'll be using beef cubes simmered with root veggies, served up in a smooth Guinness gravy. Serves 1 4x5 foil pkg. **\$7.99 THIS WEEK**

NICE BUNS!

This would be **HOT CROSS BUNS**, of course. We get these going about this time of the year because they make spring worth living....in a gastronomic sense. They're plump, as buns should be, full of fruit and they're ready for a bit of butter. You can get individuals or 6 packs at our Bakery, until at least Easter and probably beyond.....and for this week and next, we will also have **IRISH SODA BREAD** available.

ORGANIC SALMON FILLETS

These are the Irish Salmon Fillets that we have sold for quite a while, weather permitting. These will be available only au naturel as I assume that you will want to do your own preparations. Salmon has such a laid-back culinary personality that almost anything goes. Reg. \$16.95/lb

25% OFF THIS WEEK

GOLD'S GOOD!

Gillian Apps, the local girl who made good, will be visiting our store with her women's hockey gold medal 'sometime' this Saturday to show the gold! She will be on hand to give the first 50 kids a gold medal cookie. When I find out the exact time, we will post it on our website www.thevillagegrocer.com

CONNECTED?

We will be starting an e-news service for our customers, with a launch date planned for May 1st. The idea behind this will be that you will receive our Thursday ad, a background to it with stories and info that there would be insufficient space to print, and updates, news flashes, cooking tips that will make your food experience better than ever, and some inside deals. Should you wish to be in the loop, we will need your name and email address. They can be sent to evan@thevillagegrocer.com, or simply given to the girls at the front when you visit the store, and from there we will make the arrangements. We value your privacy as if it were ours, so be assured that your co-ordinates will be kept confidential, and should you so choose, they can be removed at any time, although I am hoping that you'll really enjoy what we do.

WHAT'S BLOOMING?

This week we'll have the regular assortment of beautiful spring bulbs, tulips and cut flowers typical of spring, as well as cute little "Shamrocks" that will be on special this week for St. Patrick's Day. If we're lucky we may even see our first viola's (little pansies) of the season, bright and frost hardy. Come in and see what's new this week.

GUINNESS SAUSAGES

If there's a time to serve these, it's now! These are made with coarse-ground pork, some apple, a few nice mellow spices, and a good amount of the beer that made the land of St. Patrick famous. The weather is a bit changeable yet, so grilling might not be an option, but if it is, that's when these are at their best! Reg. \$3.99/lb

25% OFF THIS WEEK

CHOCOLATE!

Our chocolate is in....and out on display. As we usually do, we have a couple of Giant Easter Rabbits for the kids. So, if you are 12 or under, leave me your name, age and telephone number with one of the cashiers, and you could win one of these. The draw will take place on the evening of April 1st.



POTATO & EGG SALAD!

Much has been written about this salad in the past, and nothing has changed since. This is Doreen's recipe, and we've made it daily for years. We'll pre-pack some of this for you, to speed up service. When I think of pre-packed salads, I think of those that are available in supermarkets which are made elsewhere and shipped here, with a 'best-before' dates of 4 to 5 weeks....and it makes me wonder, what's in it? Ours?.....just the real stuff! You'll like it. Reg. \$1.29/100g

1/2 OFF THIS WEEK

WHAT'S FOR EASTER?

We're about to start making our Easter Hams, we'll have a good amount of Lamb, some Prime Beef, andsome of our Fresh Turkeys. They will be in the 14lb to 16lb size, and our usual quality. If you are craving one of these, let the meat folk know so that we can put it aside for you.

STEAK PIES

Our steak pies will be our frozen entrée feature for this week. These are made with steak which we flour and brown, then slow-roast with onions, mushrooms, red wine and spices, then we cover it all with a pastry lid. What you need to do in uncover the container and bake it for 45-50 minutes and voilà - a warm steak pie and an aroma that in itself will make you hungry. Reg. \$16.95 each Serves 3-4

25% OFF THIS WEEK

BEEF BARLEY SOUP

Our feature soup is Beef Barley. I love the heartiness of this soup. It has great flavour, lots of beef (brisket point) and it's filling. Reg. \$6.99

25% OFF THIS WEEK

WHAT'S BAKING! THIS WEEK

This week we'll be celebrating St Paddy's Day, with our bakery features running through the weekend, right to, and including, the very day. So.....we'll be making....

BAILEY'S IRISH CREAM CHEESECAKE.....made in a shortbread crust, the filling is 'loaded' with Baileys, and the whipped cream topping has it's share as well. We'll be making two sizes..... **\$14.95 and \$22.95 each**

SHAMROCK MERINGUES.....these are giant green shamrock-shaped meringues that are drizzled with dark chocolate..and they're flourless if that is a concern. Reg.....**\$2.49 each**

ST. PADDY'S CAKE.....we make these with 3 layers of white which have been 'lightly moistened' with Baileys Coffee, then filled with Baileys custard, fresh cream and a touch of caramel. These are then finished with whipped cream and drizzled with caramel.....two sizes.....**\$14.95 and \$22.95 each**

BAILEY'S LOAVES.....these are a butter-cake loaf that have milk-chocolate ganache and caramel mixed in, along with a 'tip' of Caramel Baileys. Reg..... **\$5.99 each**

GREEN TARTS.....these are also known as Lime Curd Tarts, piped into hand-made tart shells, topped with green whipped cream with green sugar sprinkles. Very green, but perhaps not carbon-neutral. Reg..... **\$1.79 each**

GIANT SHAMROCK COOKIES.....these are sugar cookies decorated in various shades of green with writings and greetings of every imaginable sort. Reg. **\$2.99 each**

25% OFF THIS WEEK

SPECIALS IN EFFECT UNTIL CLOSING WEDNESDAY MAR 17TH

Hours:

Mon. 10:00-7:00 ~ Tues.-Thurs. 9:00-7:00 ~ Fri. 9:00-7:00
Sat. 9:00-6:00 ~ Sun. 10:00-5:00

548 Carlton Road, Unionville

940-1770

www.thevillagegrocer.com

